



**KONGU ARTS AND SCIENCE COLLEGE**  
(AUTONOMOUS)  
NANJANAPURAM, ERODE-638107



**31<sup>st</sup> ANNUAL REPORT  
(2024 - 2025)**



**KONGU ARTS AND SCIENCE COLLEGE**  
(AUTONOMOUS)  
NANJANAPURAM, ERODE – 638 107



**31<sup>st</sup> ANNUAL DAY**

**07.03.2025**

**Venue : Auditorium**

**Time : 04.00 p.m.**

**AGENDA**

**INVOCATION**

**WELCOME ADDRESS**

**Thiru. P.D. THANGAVEL B.B.M.,  
CORRESPONDENT**

**PRESENTING THE ANNUAL REPORT**

**Dr. H. VASUDEVAN  
PRINCIPAL**

**PRESIDENTIAL ADDRESS**

**Dr. R. KUMARASWAMY M.B.B.S.,  
PRESIDENT, KVITT, PERUNDURAI.**

**FELICITATION**

**Thiru. P. SATHIYA MOORTHY B.E., M.B.A., M.S.,  
SECRETARY, KVITT, PERUNDURAI.  
Thiru. K.V. RAVISHANKAR B.A.,  
TREASURER, KVITT, PERUNDURAI.**

**SPECIAL ADDRESS**

**SOLLIN SELVAR CHINTHANAI KAVINGHAR  
DR.KAVIDASAN  
DIRECTOR, ROOTS INDUSTRIES INDIA LIMITED,  
SECRETARY, SATCIDANANDA JOTHI NIKETAN  
INTERNATIONAL SCHOOL, COIMBATORE.**

**PRIZE DISTRIBUTION**

**CULTURALS**

**VOTE OF THANKS**

**Dr. K.M. KUMARAGURU  
HEAD, DEPARTMENT OF COMMERCE**

**NATIONAL ANTHEM**

## ANNUAL REPORT 2024-2025

A Pleasant Evening to all gathered here.

Honourable President Dr.R.Kumaraswamy, KVIT Trust, Respected Chief Guest **Sollin Selvar Chinthanai Kavinghar Dr.Kavidasan, Director, Roots Industries India Limited, Secretary, Satchidananda Jothi Niketan International School, Coimbatore,** Esteemed Secretary Thiru. P. Sathiyamoorthy, KVIT Trust, Respected Thiru. K.V. Ravi Shankar, Treasurer of KVIT Trust, Beloved Correspondent of our College, Thiru. P.D. Thangavel, Respected Trustees of KVIT Trust, Faculty Members, Non-teaching Staff, Special Invitees, Dear Students, Parents and Media friends, I am pleased to welcome you all for the 31<sup>st</sup> Annual Day Celebrations of our College.

It is a privilege to present the 31st Annual Report of our college. Currently, our institution offers 21 undergraduate and 11 postgraduate programmes. Additionally, we provide 43 Value-Added Programmes and 2 Professional Coaching Classes to enhance students' skills and career prospects. Our commitment to research excellence is reflected in the Ph.D. research programmes available across 10 disciplines. Presently, our college has a total student strength of 3,685, comprising 2,034 boys and 1,651 girls. To support academic and administrative functions, we have 208 teaching staff and 67 non-teaching staff members

### INAUGURATION OF FIRST YEAR CLASSES

The first-year UG classes for this academic year were inaugurated on 28.06.2024. Prof. Dr. Jayanthasri Balakrishnan delivered the inaugural address, and Thavathiru Muthu Siva Ramasamy Adigalar, Thencherimalai, offered his blessings. The first-year PG classes were inaugurated on 24.07.2024.

### ACCOLADES OF THE INSTITUTION

Some significant achievements in the year 2024-25 include:

- Our college was awarded the **First Prize in the Meendum Manjappai Awards 2024** by the Government of Tamil Nadu, along with a cash award of ₹.10 Lakhs.

- In the India Today Rankings, Our college has earned a place among the Top 100 in six categories, reflecting our commitment to academic excellence and holistic development. The Costume Design and Fashion Department ranks 44<sup>th</sup>, BCA 65<sup>th</sup>, BBA 68<sup>th</sup>, Science 83<sup>rd</sup>, Commerce 90<sup>th</sup>, and Arts 96<sup>th</sup>. Notably, at the state level, we have secured ranks within the Top 15. At the Erode district level, all these departments have secured the No.1 position, reaffirming our institution's leadership in education.
- Our **Institution Innovation Council** received a stellar **3.5-star rating** from the Ministry of Education for the year 2023-2024.
- Now, our college is a NIRF-ranked institution, positioned in the 201–300 band in the 'College' category of the National Institutional Ranking Framework (NIRF) 2024, conducted by the Ministry of Education, Government of India, among more than 3,000 participating institutions across India.
- Kongu arts and science college was recognized with the District Collector's Appreciation for its significant support and contributions to Youth Red Cross activities.
- From this academic year, our college has received AICTE approval to offer BBA and BCA programs at the undergraduate level. This reflects our commitment to quality education and high standards. We are proud to be among the few institutions with this recognition, with the current batch being the first to benefit from this milestone

### **INTERNAL QUALITY ASSURANCE CELL**

Throughout the academic year, the College's Internal Quality Assurance Cell (IQAC) successfully organized a range of impactful initiatives designed to enhance faculty development and the educational experience. These included a Faculty Induction Programme, a Faculty Development Programme, a Research Workshop, a Faculty Exchange Programme, a lively celebration for Teachers' Day, a Life Skills Seminar, as well as a National-Level Five-Day Online Faculty Development Programme

and Capacity Building Programme. Together, these initiatives aimed to strengthen faculty skills and foster an enriched academic environment within the institution.

### **SEMINARS / WORKSHOPS / GUEST LECTURES ORGANIZED**

All UG and PG departments actively organized a series of programs to enhance students' knowledge and skills in their respective fields.

These initiatives included:

- 03 – Alumni Interaction Programmes
- 20 – Extension Activities
- 14 – Seminars
- 03 – Induction Programmes
- 05 – Personality Development Programmes
- 05 – Students' Orientation Programmes
- 30 – Guest Lectures
- 30 – Workshops
- 09 – Training / Skill Development Programmes

Our college also organized intercollegiate meets to develop teamwork and provide a platform for students to showcase their skills.

- ✿ The Department of Costume Design and Fashion organised a State-Level Intercollegiate Meet, "Fashion Zingaro'25," on 29.01.2025. The event witnessed enthusiastic participation, with over 170 students from more than 10 colleges taking part.
- ✿ The Department of Business Administration organized a State-Level Intercollegiate Meet, "Manopoly 2k25," on 07.02.2025. The event featured Mr.M.C.Rixon, Managing Director, MCR Textiles Private Limited, Erode, and Mr.R.Rajkumar, Managing Director, Chennai Gate Rice Industries, Erode, as resource persons. Participants from various institutions across Tamil Nadu actively engaged in the events.

## CONFERENCE / WORKSHOP / CAMP

- ❖ Department of Corporate Secretaryship with CA and Professional Accounting organised One-day International Conference on “Integrating SDGs into Business Strategies for Sustainability” (Hybrid Mode) was organized by the Department in collaboration with Patrician College of Arts and Science, Chennai on 20.09.2024. Around 100 faculty members and research scholars from various states in India and from Malaysia participated and published their research work in E-ISSN and E-ISBN Journals and Books.
- ❖ Department of Psychology organized a One Day State Level Workshop on “Expressive Art Therapy” on 24.02.2025.
- ❖ Department of Social Work has organized Rural camp from 15.10.2024 – 21.10.2024. The main aim of the rural camp provides a platform to students for creating awareness on various social issues among rural community .

## FACULTY DEVELOPMENT PROGRAMME

- ❖ The Department of English organized a One-Week International Faculty Development Programme (Online) titled “Transformative Pathways: AI and Emerging Trends in English Language and Literature” from 17.09.2024 to 21.09.2024.
- ❖ Internal Quality Assurance Cell (IQAC) of our college has organized a Five-Day Online Capacity Building Programme on “Unleash the Potential of AI for Research” from 22.01.2025 to 26.01.2025.
- ❖ A Faculty Improvement Programme (FIP) on “Hardware Troubleshooting and Software Installation” was organized for the Lab Assistants of KASC and the Technical Assistants and Programmers of Adharsh Vidhyalaya College of Arts and Science for Women on 01.02.2025 by the Department of Computer Science UG.
- ❖ One-Week Faculty Development Programme on “Unleashing Management Practices for Sustainable Growth” was jointly organized by the Department of Business

Administration (Computer Applications), Department of Business Administration, and Department of Management Science (PG) from 03.02.2025 to 07.02.2025.

❖ Department of Computer Science (PG) hosted a Five-Day Faculty Development Programme titled “Microsoft Azure AI Engineer Associate” in association with ICT Academy and supported by MEITY, Government of India, from 24.02.2025 to 28.02.2025.

### **FACULTY EXCHANGE PROGRAMME**

A Faculty Exchange Programme with Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, was organized from 27.02.2024 to 29.08.2024, with five faculty members from each institution participating in the exchange program.

### **RESEARCH ACTIVITIES**

During the academic year 2024–2025, 31 scholars registered for Ph.D. under the research guides of our college. Five scholars were awarded their Ph.D. degrees, and three faculty members received Ph.D. guideship. Additionally, 105 research articles by faculty members were published in reputed journals with impact factors, and 30 research articles were published in SCOPUS-indexed journals.

### **FACULTY MEMBERS COMPLETED PH.D. DURING THE ACADEMIC YEAR 2024-2025**

1. Dr.M.Arul Raja, Assistant Professor, Department of BBA CA
2. Dr.P.Anchana Kiruthika , Assistant Professor, Department of MBA
3. Dr.R.Kokilavani, Assistant Professor, Department of CSCA & PA
4. Dr.K.Gouthami, Assistant Professor, Department of CSCA & PA
5. Dr.A.R.Karthikeyan , Assistant Professor, Department of CS (UG)
6. Dr.N.Priyanandhini, Assistant Professor, Department of Commerce CA
7. Dr.K.B.Sharanya, Assistant Professor, Department of MBA

## MOUS

During the academic year 2024-2025, **13 Memorandums of Understanding (MoUs)** were signed with reputed multinational companies and esteemed institutions of higher learning, bringing the total number of collaborations to an impressive **84**.

- The Institute of Chartered Accountants of India, New Delhi
- Bharat Sanchar Nigam Limited (BSNL), Erode
- Sri Ramakrishna Mission Vidyalaya College of Arts & Science, Coimbatore
- Vitea International Accounting Services Pvt. Ltd., Coimbatore
- Tex Valley Market Ltd, Erode
- Innate Talent, Salem
- Core Aptitude, Erode
- Innovative HR & Training Services, Chennai
- Time Institute, Erode
- Awake Training Institution, Coimbatore
- Lady Hawk, Coimbatore
- Nuts Technovation, Erode
- Kongu Engineering College, Perundurai

## PATENTS

Five faculty members of our college have been granted patents for their research work.

1. Dr.P.Kalarani – Assistant Professor, Department of CT & IT
2. Dr.K.Prabha – Assistant professor, English
3. Mr.S.Muruganantham - Assistant Professor and Head, Department of CT&IT
4. Dr.N.Rajasekaran - Assistant Professor, Department of BCA
5. Ms.B.Keerthana - Assistant Professor, Department of BCA

## PUBLICATION OF BOOKS

- ✿ Dr.M.Sarmeladevi, Assistant Professor, Department of Tamil has authored four books titled "100 Sirar Siru Kadhaikal", "Sirantha Sirar Kadhaikal", "Dhuneechalkaari", and "Aandhayum Maaranggothiyum".

- ✿ Dr.S.Nagarajan, Associate Professor & Head, Department of Mathematics, has authored a book "*Research Methodology*".
- ✿ Dr.K.Prabha, Assistant Professor & Head, Department of English has published a book titled "*The Heart's Canvas*".
- ✿ Ms.S.Swetha, Assistant Professor, Department of English, has authored a book titled "*Fur Ih : A Lover's Ode*".
- ✿ Ms.C.Indrani, Assistant Professor, Department of CT IT has wrote a book titled "*Introduction to Full Stack Web Development*".
- ✿ Dr.G.Manju, Associate Professor, Department of BBA has authored a book titled "*Services Marketing Text and Cases*".
- ✿ Ms.M.Geetha, Assistant Professor, Department of CS(UG), has published a book "*Data Structures*".
- ✿ Dr.V.Senthur Velmurugan, Librarian, has authored a book titled "*Library and Information Science Questions and Answer*".
- ✿ Dr.M.Shanmugapriya, Associate Professor, Department of CS(UG), has authored a book "*Web Development Using Python with Django*".
- ✿ Ms.M.Thenmozhi, Assistant Professor, Department of BCA, has authored a book "*Relational Database Management System*".
- ✿ Vetrivel V G of III B.A. Tamil Literature has published a book titled "**சிறகின் இறகுகள்**".

## FACULTY ACHIEVEMENT

- ✿ Dr. A. K. Vidya, Associate Professor & Head, Department of Biochemistry, received the 'Distinguished Educator Award' at the Coimbatore Leadership Awards, presented by the World HRD Congress in collaboration with CHRO Asia in May 2024.
- ✿ Dr. M. Shanmugapriya, Associate Professor, Department of Computer Science UG, was honored with the Best Women Faculty Award (2024-2025) by the Novel Research Academy, Puducherry, India, on August 14, 2024.

- ❖ Mr. N. Poonthamizhan, Assistant Professor & Head, Department of Social Work, presented a paper titled 'Challenges and Opportunities in Social Work in the 21st Century', which was awarded Best Paper at the International Conference held at Hindusthan College of Arts & Science, Coimbatore, on 22.01.2024.
- ❖ Mr. C. Senthilnathan, Assistant Professor, Department of Tamil, received the Social Philanthropist Award, Kavi Bharathi Award, and Viduthalai Kavi Perigai (Liberation Poet Pearl) Award from Kovai Tamil Mandram and Sinthanai Siragukal, Nagai Sangam.
- ❖ Dr. N. Rajasekaran, Assistant Professor, Department of BCA, served as a Guest Professor at Shangqiu Normal University, Shangqiu City, Henan Province, China, for a period of one month from May 2024 to June 2024.
- ❖ Dr. S. Manjula, Associate Professor & Head, Department of Costume Design and Fashion, participated in the 60th Anniversary Celebration of Jilin Chemical Fiber Stock Co. Ltd., a leading bamboo fiber manufacturing company, in Jilin, China, from 5th August 2024 to 12th September 2024.
- ❖ Ms. K. Nivetha, Assistant Professor, Department of Costume Design and Fashion and Ms. C. Kalaivani, Assistant Professor of CT & IT has qualified the National Eligibility Test (NET) in February 2025.

### **STUDENTS' ACHIEVEMENTS**

- ❖ CUO V. B. Kishore, III B.Sc. (Physics), secured 2nd place and received appreciation from Udhayanidhi Stalin at the Inter-Directorate Sports Shooting Championship on 12.07.2024.
- ❖ CUO V. B. Kishore, III B.Sc. (Physics), won two bronze medals in the 49<sup>th</sup> State-Level Shooting Competition 2024, held from 15.07.2024 to 26.07.2024 at PRS Ground, Coimbatore, in both junior and senior-level categories.
- ❖ Ms. R.S. Thanusree of II B.Sc.(Biotechnology), has secured 2<sup>nd</sup> position with medal in the 47<sup>th</sup> senior National Throwball Championship Tamil Nadu on 11.08.2024.

- ❖ Ms.S.Yaal Mozhi Arasee of II M.Sc.(Physics) received 1 Silver Medal and 1 Gold Medal with cash prize of ₹.5,000/- at CM Trophy Swimming held on 24.09.2024.
- ❖ Ms.R.Poovizhi of I B.B.A. has secured gold medals in Gymnastic Beam events and received cash awarded ₹.1 Lakh held at SDAT stadium Chennai from 07.10.2024 to 10.10.2024.
- ❖ Ms.K.Kalaiselvi of I B.B.A. has secured Silver medals in Gymnastic Table vault events and Received cash awarded ₹.75,000/- held at SDAT stadium Chennai from 07.10.2024 to 10.10.2024.
- ❖ CUO V.B.Kishore of III B.Sc.(Physics) has secured 9<sup>th</sup> place in 33<sup>rd</sup> All India National Level Shooting Championship in Rifle 2024 at Thiruvananthapuram, Kerala which was be held from 03.11.2024 to 09.11.2024.
- ❖ SGT Anjali Jha of III B.A.(English Literature) has participated in RD marina for Madras Republic Day Camp at Hindustan Institute of Technology & Science, Padur Chennai from 03.01.2025 to 12.01.2025 and RD Marina TRG – II at Presidency College, which was held from 18.01.2025 to 27.01.2025 and won medal.
- ❖ Mr.M.S.Kishore of III B.B.A.(CA) received Best GRR Special Recognition Award in Rotract Club of Erode on 05.01.2025.
- ❖ Ms.S.Yamunapriya and Ms.K.Thagana, II B.Sc.(Biochemistry) won First and Third Place respectively in the Poster Making Competition on Constitution Day organized by Department of Political Science, Erode Arts and Science College held on 08.01.2025.
- ❖ Department of CSCA & PA Students won cash prize of ₹.2,000/- at Tamilnadu State Aids Control Society (intensified campaign 2024) and PSG College of Arts and Science, Coimbatore.
- ❖ Ms. Kavitha M, Ph.D. Scholar, Department of Mathematics of our College has won the best paper presentation award in the National Conference ‘Innovative Trends in Designing the Electrochemical Materials and Mathematical Modeling’

held at Vivekananda Arts and Science College for Women, Sankagiri, Salem on 14.02.2025.

- ✿ Department of CT & IT - Dharaneesh A, Shobika B, Sweetha A T, Vaishnavi S N and Twisha N.K., won the Best Coding Engineer – 2025 Award along with cash prize of ₹.5,000 conducted by Big Learn Academy, Erode on 16.02.2025.
- ✿ Ms.S.Abinisha, Ms.S.K.Harini Priya and Ms. S.K. Kiruthika .R of III B.B.A.(CA) has won the first prize with cash prize of ₹.1,500/- at Kongu engineering college on 18.02.2025.
- ✿ Ms.R.Chandrika and Ms.M.K.Visalli of III B.Sc.(Information Technology) won the first prize in the National Level Symposium organized by the Department of Business Administration, Nandha Engineering College (Autonomous) on 21.02.2025.
- ✿ The Department of English students has won ₹.5,650 from various competitions in and around the College.
- ✿ Ms.R.Pradhiksha Sree and Ms.B.Nalina of II M.A English Literature has qualified UGC National Eligibility Test Mr.S.Chiranjeev of II MBA has qualified UGC National Eligibility Test.
- ✿ Department of Bachelor of Computer Applications students has won ₹.4,250 in National and State level competitions.
- ✿ Fine Arts Club of our college actively encouraged students to participate in various national and state-level intercollegiate meets. A total of 410 prizes won in various events, including 10 overall trophies and cash prizes amounting to ₹.1,66,075, bringing laurels to our institution during the academic year 2024-2025.
- ✿ Department of Computer Applications won the Overall Championship Trophy in the cultural competition 'Kongu Cultural Fest-2025', conducted by our college on 25.01.2025. The Department of Computer Science secured the Runner-Up position.

- ❖ Department of English and CDF students won Overall Championship at Inter-Collegiate Cultural Meet at Park's College, Tirupur with cash prize ₹. 15,000/-.
- ❖ The Department of MBA won the Overall Trophy in the National Level Talent Feast conducted by Kongu Engineering College on 18.02.2025 and in the State-Level Intercollegiate Meet held at Gobi Arts and Science College on 27.02.2025.
- ❖ The students of Computer Science Department have won Three overall championship Trophies at the inter-collegiate meets held at the following colleges.
  1. Gobi Arts and Science College, Gobi on 11.09.2024 and 25.09.2024.
  2. Nandha Arts and science College, Erode on 21.02.2025.
- ❖ The students of Costume Design and Fashion have won Four Overall Championship Trophies at the Inter-Collegiate meets held at the following colleges:
  1. KSR Educational Institutions, Tiruchengode.
  2. Shree Venkateshwara Arts and Science (Co-Education) College, Erode.
  3. Kaamadhenu Arts and Science College, Erode.
  4. PSG College of Arts and Science, Coimbatore.

The students represented themselves in various competitions in these colleges and bagged the cash prize of ₹. 40,000/-.

### DBT STAR COLLEGE SCHEME ACTIVITIES

- KASC DBT Star Departments (Biochemistry, Biotechnology, Mathematics, Computer Science and Physics) organized an Induction Programme for the First year Students of Star Departments on 27.09.2024. Dr. R. Rajendran, Mentor - DBT Star College Scheme, Former Principal and Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore, was the Resource person.
- STAR Departments and KASC Science Forum in association with Makkal Sindhanai Peravai celebrated National Science day on 28.02.2025 and conducted various competitions for students. Smt. N. Valarmathi, Project Director (RISAT), (Retd.) Deputy Director, ISRO, Bengaluru and

Prof.Dr.P.K.Ponnusamy, Former Vice Chancellor, Madras and Madurai Kamaraj Universities, were the Chief guests.

### **ACTIVITIES OF CLUBS / CELLS / FORUMS**

The following Clubs, Cells and Forums actively organized a variety of activities for the benefit of students and society;

- ❖ Youth Red Cross
- ❖ Eco Club
- ❖ Entrepreneurship Development Cell
- ❖ Women Development Cell
- ❖ Career Guidance and Counselling Cell
- ❖ Electoral Literacy Club
- ❖ Road Safety Club
- ❖ Rotaract Club
- ❖ Child Protection Club
- ❖ Learning Development Cell
- ❖ Intellectual Property Rights Cell
- ❖ Financial Literacy Club
- ❖ Internal Complaints Committee
- ❖ Citizen Consumer Club

These activities included Student Camp, Student Expos, Hands-on Training Programmes, Workshops, Extension Activities, Guest Lectures, Students Centric Activities, Orientation Programmes and Students Awareness Programmes, totaling 40 programmes. Through these initiatives, our students' Skills, Leadership Qualities and sense of Responsibility have enhanced.

### **ECO CLUB**

Eco Club of our college successfully organized 37 diverse events to promote environmental awareness and sustainability. These initiatives included 12 Awareness

Programs, 4 Extension Activities, 2 Pledge Drives, 2 Guest Lectures, 5 Written Competitions, 2 Workshops, Pamphlet Distribution, and Rallies. Collaborating with various departments, clubs, cells, and forums, these efforts aimed to create an eco-friendly campus environment while contributing to the global movement for environmental conservation.

### **ANTI-DRUG COMMITTEE**

The Anti-Drug Committee of our college organized a total of 65 impactful events to raise awareness about the dangers of drug use. These included 3 mime performances, 6 student speeches on drug awareness, 3 human chain events, 11 webinars, and 10 student skill activities. These initiatives were carried out in collaboration with various departments, cells, and clubs. The aim of these activities was to educate students and encourage a drug-free lifestyle.

### **KONGU FINE ARTS CLUB ACTIVITIES**

- Fine Arts Club members welcomed their juniors with a flash mob performance on 26.07.2024. Additionally, an awareness flash mob on "Drug Addiction Awareness" was conducted on 31.12.2024.
- A Handloom Fashion Show was organized by the Fine Arts Club, Department of Costume Design and Fashion, Kovai Makkal Sevai Maiyam, and Dream Zone on 26.07.2024 in celebration of National Handloom Day. The event aimed to promote the handloom sector and encourage students to embrace handloom products in their daily lives.

### **INSTITUTION INNOVATION COUNCIL**

✿ IIC-KASC has served as a mentor for five higher education institutions: NGP Arts and Science College, Nandha Polytechnic College, Government Degree College (Ganderbal), Government Degree College (Killam Kulgam - KMR), and

Shaikul-Alam Memorial College. Regular orientation sessions, mentoring sessions, and review activities have been conducted periodically.

- ✿ Institution Innovation Council - KASC in association with Business administration department had organized an exhibition cum sale on 30.8.2024
- ✿ IIC student S.Hari Prasath II Year Bio-Technology won second place in Start-up TN pitching competition with a cash prize of ₹.5,000 on 16.08.2024 organized by VET College of Arts and Science, Erode
- ✿ IIC students S. Aswin and T. T. Harini from III-year Biotechnology secured first place and a cash prize of ₹.10,000 in the KSR Spark Tech Start-up Hackathon on 30.01.2025, organized by K.S. Rangasamy College of Arts and Science, Tiruchengode. They also won first place and a cash prize of ₹.15,000 in the PITCH FEST 2K25 competition, organized by Startup TN Coimbatore and Eswar Engineering College, Coimbatore, on 21.02.2025.

## SKILL DEVELOPMENT ACTIVITIES

- ✿ The Department of Computer Science (UG) Conducted 'Cyber Fest' – Intradepartment Cultural Competition on 08.08.2024 for the students.
- ✿ The 13th Intramural Technical Symposium Techfest' 24 was conducted by the Department of CT & IT on 13.08.2024.
- ✿ The Department of Commerce organised Intrafesi'2024 an intradepartmental competition on 30.08.2024.
- ✿ Intra-Talent Show was organized by the Department of CDF on 12.09.2024 & 13.09.2024.
- ✿ Department of Costume Design and Fashion's X-Travaganza - An Exhibition cum Sale was organized from 19.09.2024 to 20.09.2024 .
- ✿ BOOT FEST 2024, an Intra-Department Meet with various competitions for students, was organized by the Department of BCA on 24.09.2024.
- ✿ CorPro GI Mart was organized by the Department of Corporate Secretaryship with CA and Professional Accounting on 08.10.2024.

- ❖ Department of English organized Lit-Fest, an intradepartmental competition, on 27.01.2025.
- ❖ Department of MBA organized FESI 2K25 on 04.02.2025 & 05.02.2025.
- ❖ The Department of CDF organised Fashion Gala'25 – Designer contest was organized on 06.02.2025.
- ❖ KASCO 2025, a grand shopping fest, was organized by the Department of Commerce and Commerce (CA) on 20.02.2025 & 21.02.2025.

### **LEARNING BEYOND CLASSROOMS**

Learning beyond classrooms - a new initiative programme was organized on working Saturdays from this academic year. The following activities were carried out outside the campus like Visit to industries, Villages, Temples, Stem Park, Tex valley and Bird sanctuary.

Zumba dance, Self Defence techniques, First Aid training, Screening of movies were carried out inside the campus.

### **NCC**

International Yoga Day, World Environment Day, Anti-Tobacco Awareness Rally, Training Programme on Fire fighting and Rescue Operation were organized by National Cadet Corps (NCC).

The Students of NCC has participated in 49<sup>th</sup> Tamil Nadu Sports Shooting Competition at Coimbatore PRS Firing Range and won bronze medal.

### **NSS**

The NSS units organized various Awareness Programmes, Competitions, Training Programmes, Tree Saplings and celebrated Commemorative days.

A Seven Day Special Camp from 30.01.2024 to 05.02.2025 at Teachers Colony Samudhayakoodam, Thiruvachi and conducted various awareness programmes to the public. As a part of the Special Camp our KVIT Trust sponsored ₹.1.25 Lakhs for the renovation work.

## **EXTENSION ACTIVITY**

All the UG and PG Departments conducted 21 Extension Activities as a part of social upliftment measures.

## **PLACEMENT CELL**

This year, 832 offers were received from 32 companies, and 480 students were placed in various companies such as LTI Mindtree, Tata Consultancy Services Limited, Cognizant Technology Solutions, Sutherland, D-Mart, Foxconn, Tech Mahindra and Titan Engineering & Automation Limited recruited students from our College. The highest package offered was ₹.5,20,000/-.

## **GRADUATION CEREMONY**

The 27<sup>th</sup> Graduation Day of our College was held on 28.12.2024, and 1,281 students received their degrees from Prof. Dr. M. Krishnan, M.Sc., Ph.D., Vice Chancellor, Central University of Tamilnadu, Thiruvarur, Tamil Nadu.

On behalf of the Head of the Departments, Teaching and Non-Teaching Staff, Students, and Parents, I extend our heartfelt gratitude to the Honourable Trustees, Respected Correspondent of our College, and the Principals of Sister Institutions for their invaluable guidance and unwavering support in the continuous development of our College.

With this, I conclude the 31<sup>st</sup> Annual Report of our College.

Thank you.